## A Report on

## "ARUNACHAL PRADESH DAY CELEBRATION ON 20<sup>TH</sup> FEBRUARY, 2020,

## By EK BHARAT SHRESTHA BHARAT (EBSB) CLUB OF IMS GHAZIABAD

## At IMS Auditorium

Under the directives of MHRD & AICTE, GOI, the PGDM students of IMS Ghaziabad organized "ARUNACHAL PRADESH DAY on 20<sup>th</sup> February 2020 to mark the foundation day of the state.

The coordinator of EBSB, Dr. S.K.Dube, (Prof.-International Business), welcomed all the dignitaries- Prof. Alok Pandey, Director IMS Ghaziabad (in absentia); Prof. Tapan Kumar Nayak, Dean Academics; Prof. Sachin Malhotra- Dean MCA; Mr. S.P.Singh-Registrar; Faculty and Staff members.

Dr. Dube in his brief report presentation highlighted the formation of EBSB Club in IMS Ghaziabad. In his welcome address, made opening remarks by quoting Mark Twain's famous quote- "East is East and West is West and never the Twain shall meet". In his view, today considering the giant size of our country, we cannot remain isolated and insulated but have to look forward to know other's culture as well. Ek Bharat Shrestha Bharat, is a dream project of Hon'ble Prime Minister Modi, which is geared to cherish the essence of "Unity in Diversity" of our motherland ie. INDIA. The students of IMS Ghaziabad voluntarily joined EBSB club and decided to celebrate ARUNACHAL PRADESH DAY on 20th February, 2020.

Dr. Dube also shared the message of **Prof.H.S.Yadav**, Director, North Eastern Regional Institute of Science & Technology (NERIST) with the audience, where Prof. Yadav greeted and conveyed wishes to Director, Dean, faculty, staff and students of IMS Ghaziabad, for celebrating Arunachal Pradesh Day. Dr. Dube also drew attention on rich cultural heritage of Arunachal Pradesh and historic significance to India. He recalled the sacrifices made by Indian soldiers and paid glowing tributes to Subedar Joginder Singh for showing his valour during 1962 Chinese incursions.

Dean- Academics, Dr. Tapan Kumar Nayak, in his inaugural address shared the rich cultural experience of his native place Orissa and praised "Ek Bharat Shrestha Bharat" for making students aware about pairing states like Arunachal Pradesh. He urged students to be curious about cultural assimilation so that they become true Indians in real sense.

A documentary on Arunachal Pradesh was shown to make everyone familiar with it. It showcased hilly tracts, serpentine roads, terrace framings, snow clad tourist places and monasteries like Tawang. In true sense Arunachal Pradesh is a tourist paradise.

A poem on Arunachal Pradesh was recited by our student Riddhi, depicting modern outlook in the denizens of Arunachal Pradesh. How they are progressing with their progressive outlook.

Next in row was folk dance by the EBSB volunteers. The rich dress colours and ethnic dance styles mesmerized every one. Tableaus were made to showcase – rich agrarian culture to spiritual aspect of Buddhism. From defence to modern Arunachal Pradesh. Fashion show was also organized to attract rich cultural aspect of Arunachal Pradesh. Finally, PGDM first year student Sakshi Lal sang a folk song in her sonorous voice and later explained its meaning too.

At the end of the programme, EBSB Coordinator, Dr.S.K.Dube, offered vote of thanks to the dignitaries and National Anthem was sung by all.